

# Marmady

Diagram Studio — SaaS Product

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■ **INTELLECTUAL PROPERTY NOTICE** — This Privacy Policy is the sole, original work of Ajay Kumar Reddy KrishnareddyGari ("Author"). Copying, adapting, or republishing any portion of this document for another product or service without express written permission from the Author constitutes copyright infringement and may be pursued under applicable law.

## PRIVACY POLICY

This Privacy Policy ("Policy") governs the collection, use, storage, and disclosure of information by **Marmady** ("Service", "Platform", "we", "us", or "our"), a software-as-a-service product owned and operated solely by **Ajay Kumar Reddy KrishnareddyGari** ("Author", "Owner"). By accessing or using Marmady at any URL where it is hosted, you ("User", "you") agree to this Policy in full. If you do not agree, you must discontinue use immediately.

Marmady is an independent product and is **not affiliated with, endorsed by, or associated with** Mermaid JS, Mermaid Live Editor (mermaid.live), draw.io (diagrams.net), Lucidchart, Creately, Whimsical, or any other diagramming product or company. Any resemblance in function is a natural result of operating in the same software category.

### 1. Information We Collect

We collect the minimum information necessary to deliver the Service. Specifically:

#### **a) Information You Provide Voluntarily**

- Mermaid diagram code you type or paste into the editor.
- Commands entered into the command bar.
- Theme preferences and export settings you choose.

#### **b) Automatically Collected Technical Information**

- Browser type, version, and operating system (for compatibility purposes).
- IP address (collected transiently by hosting infrastructure; not stored by us).
- Page load and rendering performance metrics (anonymous, aggregated).
- Referrer URL and approximate geographic region (country level).

### c) Information We Do NOT Collect

- We do **not** require account registration; no name, email, or password is collected.
  - We do **not** collect payment information directly; any future payments are processed by third-party payment processors subject to their own privacy policies.
  - We do **not** sell, rent, or trade any User data.
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## 2. How We Use Information

We use collected information exclusively for the following purposes:

- To render and display your Mermaid diagrams in real time.
- To generate shareable URLs via URL hash encoding (no server-side storage of code).
- To persist your theme preference using **localStorage** in your own browser only.
- To diagnose technical errors and improve Service reliability.
- To comply with applicable legal obligations.

Your diagram code is processed **entirely client-side in your browser**. It is **not transmitted to or stored on our servers** at any point during normal use. The shareable URL encodes your diagram as a Base64 string in the URL hash fragment, which is not sent to servers by browsers.

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## 3. Cookies & Local Storage

Marmady uses **localStorage** (not traditional cookies) solely to remember your selected diagram theme across sessions. This data:

- Remains on your device and is never transmitted to us.
- Can be cleared at any time via your browser's 'Clear Site Data' or 'Clear Storage' function.
- Is not used for tracking, profiling, or advertising.

We may use minimal session cookies if a hosting or CDN provider sets them for security or performance purposes (e.g., Cloudflare). We do not control these cookies but they do not contain your diagram data.

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## 4. Third-Party Services & Libraries

Marmady loads resources from trusted third-party CDNs to deliver its functionality. These providers may collect standard web access logs (IP address, browser, timestamp) independent of our control:

- **Mermaid JS** (jsdelivr.net CDN) — open-source diagram rendering library.
- **Font Awesome** (cdnjs.cloudflare.com) — icon library.
- **Google Fonts** (fonts.googleapis.com) — typography; Google's Privacy Policy applies.
- **Tailwind CSS** (cdn.tailwindcss.com) — utility CSS framework.
- **jsPDF** (cdnjs.cloudflare.com) — client-side PDF generation.

We are not responsible for the privacy practices of these third parties. We encourage you to review their respective privacy policies.

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## 5. Intellectual Property & Competitive Distinction

Marmady, including its source code, design system, visual identity, branding, copy, and this Privacy Policy, is the sole intellectual property of **Ajay Kumar Reddy KrishnareddyGari**, protected under applicable copyright law.

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### ***Independent Development Statement***

Marmady was developed independently without copying, reverse-engineering, or misappropriating proprietary code, trade secrets, or copyrighted material from any competing product, including but not limited to: Mermaid Live Editor, draw.io, Lucidchart, Creately, Whimsical, GitMind, Eraser, Miro, or any other diagramming SaaS. The use of the open-source Mermaid JS library is done in compliance with its MIT License. All other design, code, and content is original.

### ***No Affiliation***

Marmady is not affiliated with, sponsored by, or endorsed by the Mermaid JS open-source project, its maintainers, or any organization associated with it. The name "Marmady" is an original brand name coined by the Author. Any similarity to other product names is coincidental.

### ***Trademark Notice***

"Marmady" and the Marmady logo/design are claimed trademarks of Ajay Kumar Reddy KrishnareddyGari. Unauthorized use of these marks is prohibited.

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## **6. Data Retention**

Because Marmady processes diagram code exclusively in your browser and does not store it server-side, there is no diagram data for us to retain or delete. Theme preferences stored in your browser's localStorage persist until you clear them. Server access logs retained by hosting infrastructure are subject to that provider's retention policies (typically 30–90 days).

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## **7. Data Security**

We implement industry-standard security practices appropriate to the nature of data we handle:

- All Service traffic is encrypted in transit using HTTPS/TLS.
- No sensitive personal data (passwords, financial data, health data) is collected.
- Diagram code never leaves your browser under normal operation.

No method of electronic transmission or storage is 100% secure. While we strive to protect information, we cannot guarantee absolute security.

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## **8. Children's Privacy**

Marmady is not directed at children under the age of 13 (or 16 in jurisdictions where a higher age threshold applies, such as the European Union under GDPR). We do not knowingly collect personal information from children. If you believe a child has provided information through the Service, please contact us immediately so we can take appropriate action.

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## **9. Users in Specific Jurisdictions**

### ***European Union / EEA (GDPR)***

If you are located in the EU/EEA, you have rights under the General Data Protection Regulation (GDPR) including: right of access, rectification, erasure (right to be forgotten), restriction of processing, data portability, and the right to object. Because we collect minimal personal data, most of these rights will be satisfied by the fact that we do not hold your data. For any GDPR requests, contact us at the email below.

### ***California (CCPA/CPRA)***

California residents have rights under the California Consumer Privacy Act. We do not sell personal information. We do not share personal information for cross-context behavioral advertising. California residents may request disclosure of categories of personal information collected; however, given the minimal data we collect, such disclosures will confirm that no identifiable personal data is retained by us.

### **India (DPDP Act 2023)**

As an Indian-based creator, we acknowledge India's Digital Personal Data Protection Act 2023. We process personal data only for the legitimate purpose of providing the Service and retain it only as long as necessary. You may contact us to exercise your rights as a Data Principal under this Act.

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## **10. Links to Third-Party Websites**

The Service may contain links to external websites (e.g., the Author's GitHub, portfolio, or LinkedIn). These sites are not operated by us and are governed by their own privacy policies. We have no responsibility for, and assume no liability in connection with, the content or privacy practices of any third-party site.

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## **11. Changes to This Policy**

We reserve the right to update this Policy at any time. When we do, we will revise the "Effective Date" at the top. Material changes will be communicated by posting a notice on the Service. Your continued use of Marmady after changes are posted constitutes your acceptance of the revised Policy. We encourage you to review this page periodically.

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## **12. Contact Information**

For any questions, concerns, data requests, or legal notices regarding this Privacy Policy, please contact:

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